

ExpoTool's SideKick.

Offer more to your exhibitors.

FEATURES

Your marketing leads are instantly available on your laptop

Communicates with scanners up to 70 feet away

Allows you to add notes and easily share data with other applications

Simple to install and run - No drivers required!

Gathers data even when the PC application is not running

Supports multiple reader connections

Supports PC HID mode for streaming scanned data directly into other applications

Supports Serial Port Emulation (requires drivers)

** Wireless connection to laptop requires ExpoTools' Sidekick

++ Using ExpoTools' Direct Access



SideKick is an add-on for use with all ExpoTools portable badge readers. It provides a direct wireless link between the lead retrieval scanner and a computer or laptop. Data scanned by the reader instantly pops up on the computer or laptop screen where the exhibitor can edit it, add notes or export it to other applications. The SideKick can also be configured to stream data fields directly into an exhibitor's application running on their computer or laptop.

SideKick is the size of a standard USB memory stick and plugs into any USB port on a computer or laptop. Exhibitors simply drag the application software to their desktop and they're ready to go — no drivers required.

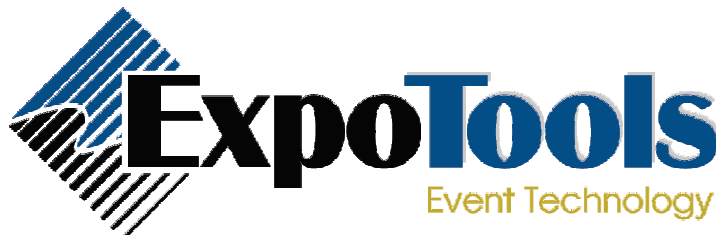
Multiple readers can be linked to a single SideKick receiver so that all data is collected in one file. Every lead received is tagged with the identity of the reader that scanned it so it's easy to identify who captured the lead. Data is always secure because each reader can only be linked to one SideKick device.

All lead data is stored in memory, both on the reader and on the laptop. ExpoTools' foolproof design ensures that SideKick will continue to gather all data even if the PC application is accidentally shut down. As soon as the application is restarted, the Sidekick will automatically send the stored scans to the laptop.

SideKick is compatible with all ExpoTools equipment and software.

www.expotools.biz

Oct02-12 Rev5
Specifications subject to change without notice



Specifications

SideKick

Direct To Laptop Solution

Receive Range	50 - 70 feet typical - depends on environment and usage
Memory Capacity (internal)	8,000 scans
Indicators	Bicolor: Green - receiving data; Red - sending data to PC
Timestamp	Yes - Date and Time on each scan
Output Data File Type	Standard CSV (comma separated values)
Output Data Compatability	Suitable for use with Excel, Word, ACT, Goldmine, others
Computer Interface	Standard USB
Computer Data Interface	USB HID, USB serial port emulation (requires drivers)
Operating Temperature	35 to 85 degrees Fahrenheit
Housing / Color	ABS plastic / Black
Size	1.75 by 0.75 by 0.40 inches (45 by 19 by 10 mm)
Weight	0.7 oz (18 grams)
Operating System	Windows XP, Windows 7
Software	SideKick Desktop application (included)

Notes	ESN	Tag	Level #	Date	Time	Qualifier	ID Number	Type	First	Last	Title	Position	Company	Address	Field ID	Field #
Ask about ExpoTools	10391	Fred	3	2006/10/28	10:21:32	003	004	Attendee	Kurt	Gerlich	President	SST	4513 Dobrin	(514) 337-4554	kurt@sst	1
	10391	Fred	4	2006/10/28	10:21:21	004	005	Attendee	Marco	Anania	Software Developer	SST	4513 Dobrin	(514) 337-4554	marco@sst	2
	10391	Fred	5	2006/10/28	10:21:22	005	006	Attendee	Shelley	Hawkins	Office Manager	SST	4513 Dobrin	(514) 337-4554	shelley@sst	3
	10391	Fred	6	2006/10/28	10:21:23	006	007	Attendee	Jean-Yves	Lemire	Mechanical Designer	SST	4513 Dobrin	(514) 337-4554	jean@sst	4
	10391	Fred	7	2006/10/28	10:21:25	007	008	Attendee	Robert	Coronati	Firmware Developer	SST	4513 Dobrin	(514) 337-4554	robert@sst	5
Existing customer - unhappy	10391	Fred	8	2006/10/28	10:21:27	002	009	Attendee	Greg	Wislav	President	SST	4513 Dobrin	(514) 337-4554	greg@sst	6
	10391	Fred	9	2006/10/28	10:21:28	003	010	Attendee	Kurt	Gerlich	President	SST	4513 Dobrin	(514) 337-4554	kurt@sst	7
	10391	Fred	10	2006/10/28	10:21:29	004	011	Attendee	Marco	Anania	Software Developer	SST	4513 Dobrin	(514) 337-4554	marco@sst	8
Give her info packet and demo disk	10391	Fred	11	2006/10/28	10:21:31	005	012	Attendee	Shelley	Hawkins	Office Manager	SST	4513 Dobrin	(514) 337-4554	shelley@sst	9
	10391	Fred	12	2006/10/28	10:21:32	006	013	Attendee	Jean-Yves	Lemire	Mechanical Designer	SST	4513 Dobrin	(514) 337-4554	jean@sst	10
	10391	Fred	13	2006/10/28	10:21:33	007	014	Attendee	Robert	Coronati	Firmware Developer	SST	4513 Dobrin	(514) 337-4554	robert@sst	11
	10391	Fred	14	2006/10/28	10:21:35	002	015	Attendee	Greg	Wislav	President	SST	4513 Dobrin	(514) 337-4554	greg@sst	12
	10391	Fred	15	2006/10/28	10:21:36	003	016	Attendee	Kurt	Gerlich	President	SST	4513 Dobrin	(514) 337-4554	kurt@sst	13
	10391	Fred	16	2006/10/28	10:21:37	004	017	Attendee	Marco	Anania	Software Developer	SST	4513 Dobrin	(514) 337-4554	marco@sst	14
	10391	Fred	17	2006/10/28	10:21:39	005	018	Attendee	Shelley	Hawkins	Office Manager	SST	4513 Dobrin	(514) 337-4554	shelley@sst	15
	10391	Fred	18	2006/10/28	10:21:40	006	019	Attendee	Jean-Yves	Lemire	Mechanical Designer	SST	4513 Dobrin	(514) 337-4554	jean@sst	16
	10391	Fred	19	2006/10/28	10:21:41	007	020	Attendee	Robert	Coronati	Firmware Developer	SST	4513 Dobrin	(514) 337-4554	robert@sst	17
Call Monday	10391	Fred	20	2006/10/28	10:21:43	002	021	Attendee	Greg	Wislav	President	SST	4513 Dobrin	(514) 337-4554	greg@sst	18
	10391	Fred	21	2006/10/28	10:21:44	003	022	Attendee	Kurt	Gerlich	President	SST	4513 Dobrin	(514) 337-4554	kurt@sst	19
	10391	Fred	22	2006/10/28	10:21:47	004	023	Attendee	Marco	Anania	Software Developer	SST	4513 Dobrin	(514) 337-4554	marco@sst	20
	10391	Fred	23	2006/10/28	10:21:48	005	024	Attendee	Shelley	Hawkins	Office Manager	SST	4513 Dobrin	(514) 337-4554	shelley@sst	21
	10391	Fred	24	2006/10/28	10:21:49	006	025	Attendee	Jean-Yves	Lemire	Mechanical Designer	SST	4513 Dobrin	(514) 337-4554	jean@sst	22
	10391	Fred	25	2006/10/28	10:30:44	001	026	Attendee	Robert	Coronati	Firmware Developer	SST	4513 Dobrin	(514) 337-4554	robert@sst	23
	10391	Fred	26	2006/10/28	10:30:40	002	027	Attendee	Greg	Wislav	President	SST	4513 Dobrin	(514) 337-4554	greg@sst	24
	10391	Fred	27	2006/10/28	10:30:51	003	028	Attendee	Kurt	Gerlich	President	SST	4513 Dobrin	(514) 337-4554	kurt@sst	25

SideKick Desktop:
Edit, annotate, and share
lead data with other PC
applications.



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